

# Privacy Statement of qcmed – Quality Consulting Medical GmbH

## Basic information

qcmed GmbH is responsible for the processing of your personal data on this website. All of the data that you submit to us or of which we become cognisant will be treated as confidential.

We take very seriously the legal obligation incumbent on us to protect your data. To protect your data, we have therefore undertaken the necessary technical and organisational measures.

We collect, process and use your data only where legitimate due to a legal provision or due to your having given consent.

In addition, it is our aim to structure the processing of your data through your use of this website, in as transparent a manner as possible. Therefore, in the following, we inform you about the details of the aforementioned data collection, processing and use via the internet presence of qcmed GmbH.

You have the option of us telling you what information we collect, process or use, for what purposes this is done, and in what way and the basis on which this happens.

Please note the following with regard to the disclosure of your personal data on the Internet:

Data transferred over the Internet (unencrypted), such as through emails, blogs, forums etc. can often be intercepted by unauthorised third parties or can be read. Therefore, if you want to provide us with confidential information, you should contact us personally or use secure technologies.

## Collection, processing and use of personal data

In principle you can use our website without providing information about yourself.

However, when you visit our website, we ask you to take note of the following:

When you visit our internet site, your computer inherently transfers information to our web server. Using this information it is possible under certain circumstances to draw conclusions about you. For example, during your visit, information such as the type of browser you are using, your choice of monitor resolution, the operating system that you are using or the IP address of the port from which you have logged in, are communicated to our web server. Although our web server inherently receives this data, it does not save it for the purposes of further processing or usage. Subsequent conclusions as to your person are therefore not generally possible.

## Use of Google Analytics

Due to the disagreement (and one which has been disclosed in the media) between the German data protection supervisory authorities and Google regarding the data-protection-compliant use of Google Analytics on German websites, in 2013 the two parties agreed on a defined (data-protection-friendly) application form of Google Analytics. We have designed our website with this in mind.

In particular we have extended our web page code by the function "gat\_anonymizeIp()". Through the introduction of this code into our existing web page code, we ensure that (according to Google) your IP address is sent to Google in a "truncated" form only. Through this abbreviation of the IP address, Google can therefore in principle draw no conclusions as to your identity.

Please note that, in connection with the use of Google Analytics, we have been provided with the following information and instructions by Google:

This website uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses "cookies", text files that are stored on your computer and which enable an analysis of your use of the website. The information generated by the cookie about your use of this website is usually sent to a Google server in the USA and stored there.

In the case of the activation of IP-anonymisation on this website, your IP address will however be first truncated by Google within the Member States of the European Union or in other contracting states to the agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the United States and truncated there. On behalf of the operator of this website, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing the website operator with other services relating to website and Internet use. The IP address transmitted by your browser within the scope of Google Analytics will not be associated with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings in your browser; however, please note that if you do so, you may not be able to use the full functionality of this website. Furthermore, you can prevent Google's collection and use of data generated by the cookie and related to your use of the website (including your IP address) by downloading and installing the browser plug-in available at (<http://tools.google.com/dlpage/qaoptout?hl=de>).

You can prevent collection by Google Analytics by clicking on the corresponding link on the web page. An opt-out cookie is set, which prevents the future collection of your data when you visit this site: Deactivate Google Analytics.

Further information on the terms and conditions of use and data protection can be found at <http://www.google.com/analytics/terms/de.html> or <http://www.google.com/intl/de/analytics/privacyoverview.html>.

## Disclosure of your information via our contact form

You can contact us via email, telephone or fax, or via contact form on our website. The disclosure of your personal information on this form is done on a voluntary basis. The information you must provide in order to make contact (mandatory fields) are your name and email address. These two pieces of information are required in order to make direct contact with you.

All the other information requested on this contact form may be divulged on a voluntarily basis.

Of course we treat all information you provide as strictly confidential. In accordance with "earmarking" under data-protection law, we use the information provided to us on this form only for the purpose of personal contact and for the preparation of quotations. We do not generally transfer this data to external third parties. Of course you have the option of revoking your consent at any time by sending an email to [service@qcmed.de](mailto:service@qcmed.de) or a fax to +49 (0)241 99005559. After revocation, we will no longer use the data provided by you. Instead, such data will be blocked/ deleted in accordance with the provisions of data-protection law.

## Contact person for data-protection matters

You are welcome to contract us in confidence at any time should you have any questions relating to the protection of data at qcmed. To do so, simply write an email to [service@qcmed.de](mailto:service@qcmed.de) or call us.

## Final provisions

- a) Our general terms and conditions of business apply. They are available on the website.
- b) German law shall apply exclusively with regard to contracts between the contracting party and qcmed GmbH.
- c) It is agreed that the competent court at the seat of the qcmed GmbH has jurisdiction for all disputes arising from contracts.
- d) All changes and supplements to contractual agreements must be made in writing.
- e) Should individual provisions of the agreements be or become wholly or partially invalid, the validity of the remaining provisions shall not be affected. In this case, the parties shall replace the invalid provision with a valid provision which comes as close as possible to the economic purpose of the invalid provision. The same applies to any loopholes in the agreements.